

Pre-Conference Workshop



THE BOND BUYER
THE DAILY NEWSPAPER OF PUBLIC FINANCE

Present:

Strategies for Managing your Assets and Liabilities

The California Debt and Investment Advisory Commission (CDIAC) is pleased to join *The Bond Buyer* to present a pre-conference workshop focusing on asset management. Matching long-term debt liabilities to an agency's short-range assets requires finance directors and treasury managers to understand the basics of cash flow management, debt payment structuring and capital project commitments. This workshop will provide the key tools you need to apply a holistic approach to managing public balance sheets.

Wednesday, September 21, 2005

8:30 am
REGISTRATION BEGINS

9:30 am
INTRODUCTION AND WELCOME

Executive Director of CDIAC

Michael Stanton
Program Manager
The Bond Buyer

10:00 – 11:30 am
OVERVIEW OF ASSET/LIABILITY MATCHING AND PRIMARY STRATEGIES

A panel of experts will take participants through the concept of asset liability matching and discuss the importance of matching for risk reduction or elimination. An overview of definitions and examples will be included in the panel presentation. Concepts discussed include: cash flow matching, dedication, total immunization, partial immunization, duration matching, and active management. In addition, the speakers will delve into the objectives of asset/liability matching for pension funds, insurance liabilities, and debt service obligations.

Moderator:
Linda G. Louie
Education Program Manager
CDIAC

Kay Chandler
President
Chandler Asset Management

Jay M. Goldstone
Finance Director
City of Pasadena

Annette Kerber
Assistant Treasurer Tax Collector
County of San Bernardino

Craig Hughes
Investment Officer/Cash Manager
County of San Bernardino

11:30 am
LUNCHEON

Sponsored by: **STANDARD & POOR'S**

Introduction:
Steven Zimmermann
Managing Director
Standard and Poor's

Keynote:
Dan McAllister
Treasurer Tax Collector
County of San Diego

1:00 pm – 2:15 pm
DEBT STRUCTURING OPTIONS FOR MANAGING LIABILITIES

Panel experts will take participants through various options in debt structuring and current tools to consider when striving to match assets and liabilities. In addition to traditional debt structuring, variable rate financing, swaps, and other advanced financing options will be explored and discussed.

Moderator:
José Cisneros
Treasurer Tax Collector
City and County of San Francisco

George Majors
Managing Director
Bond Logistix, LLC

Julia Cooper
Deputy Finance Director
City of San Jose

2:15 pm – 3:15 pm
CREDIT CONSIDERATIONS

This session discusses the many factors rating agencies and investors take into consideration when municipalities rework their debt and investment portfolios to close the gap between assets and liabilities. The panel will discuss what critical factors these individuals consider.

Moderator:
Lisa Marie Harris
Deputy Treasurer
County of San Diego

Peter Block
Director
Standard & Poor's

Ken Kurtz
Managing Director
Moody's Investors Service

Jeff Thiemann
Vice President
Charles Schwab

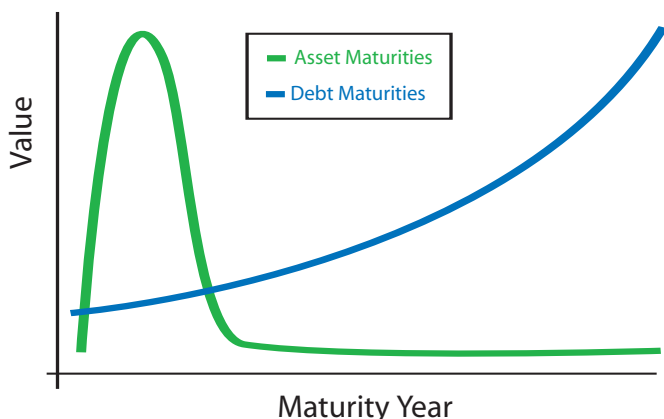
3:15 pm
PROGRAM CONCLUDES

Registration Information:

The CDIAC pre-conference workshop is open only to registered attendees of The Bond Buyer California Public Finance Conference.

Workshop Fee: \$75

Register online at www.sourcemediaconferences.com
or call 800-803-3424.



THE HIDDEN RESOURCE

The maturities of California municipalities' debts have little to do with the weighted average maturities of their investment assets. This workshop will help you learn how a global asset-liability management strategy that links the two portfolios can save governments money without adding risk.

Our Best
Rates
Expire Soon
Register Today!

THE BOND BUYER Presents



CALIFORNIA

PUBLIC FINANCE CONFERENCE

September 21-23, 2005

La Costa Resort and Spa • Carlsbad, CA



15 Years of Public Finance, Politics and Passion

Featured Speakers



**The Honorable
Bill Lockyer**
Attorney General
State of California



Dan Walters
Political Columnist
The Sacramento Bee

Beyond the budget crisis, what comes next?

- Will the housing bubble deflate government budgets?
- Will retiree health costs drive new borrowing?
- How can issuers get the best deal when selling bonds?
- Are big public pension changes ahead?
- What are the latest developments on disclosure, tribal finance, public power, and, **for the first time at this conference**, school finance?

PLUS, DON'T MISS

- CDIA's workshop on Managing Assets and Liabilities
- The Bond Buyer / MBIA Live Market Survey
- Fourth Annual Complimentary Golf Tournament

See Inside for Details

Who Says Bonds are Boring?

California's fiscal crisis may have cooled this year, but public finance issues remained a flashpoint for debates in Sacramento and statewide. From pension funding to new measures designed to guarantee balanced budgets, the arguments have been heartfelt and heated.

In its 15 years, The Bond Buyer California Public Finance Conference has chronicled the highs and lows of the nation's most dynamic municipal finance landscape. Join your peers at this year's conference to discuss the issues facing the state and its bond market, and solutions for moving forward.

Featured Speaker



THE HONORABLE BILL LOCKYER
ATTORNEY GENERAL
STATE OF CALIFORNIA

As Attorney General, Lockyer has streamlined the department's resources to better support California's 90,000 front-line officers with specialized services like forensic analysis and homeland security intelligence. He also has focused on strengthening the state's economy through suits against energy raiders, predatory lenders, miscreant title companies, deceptive credit card marketers, and living trust mills. Now, after two terms in office, Lockyer is looking to put his statewide experience to work in a new forum, as a candidate for Treasurer, an office that controls many of the state's key capital-finance levers.

Lockyer will discuss his outlook on the state's fiscal situation and ideas for the future in our luncheon address.

Conference Co-Chairs



PETER TAYLOR
MANAGING DIRECTOR
LEHMAN BROTHERS

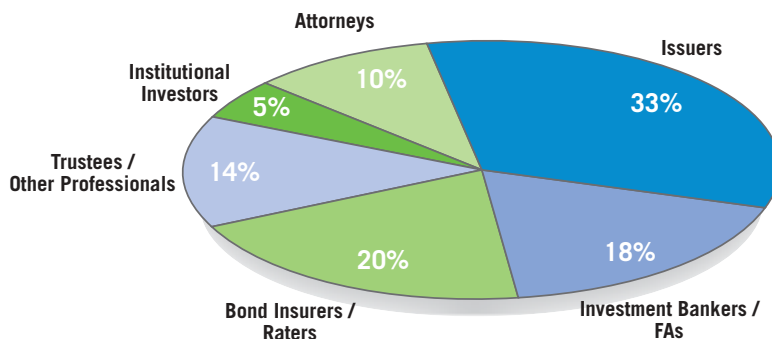
Mr. Taylor is a Managing Director based in the Lehman Brothers Los Angeles office. Since joining Lehman in 1993, he has worked with several state and local governments, as well as electric and natural gas utilities, located in California, Arizona and Nevada. In 2004, he served as the lead banker on the State of California's Economic Recovery Bond issuance of \$10.89 billion.



MARY COLLINS
PARTNER
ORRICK, HERRINGTON & SUTCLIFFE

Mary Collins, a partner in Orrick's San Francisco office, is a member of the firm's Public Finance Department. She chairs the firm's Transportation Finance Group, and co-chairs the Health Care, Higher Education, and 501(c)3 Revenue Transactions (HEART) Group.

Network with the Entire Market



*Based on attendance at the 14th Annual California Public Finance Conference

Conference Advisory Board

The following market leaders helped shape this year's conference through their participation in focus groups that examined the most pressing issues facing the state today. We thank them for their assistance.

Catherine Bando
RBC Dain Rauscher
Arto Becker
Hawkins Delafield & Wood
Glenn Byers
Los Angeles County
Mark Capell
Financial Security Assurance
Kevin Civale
Hawkins Delafield & Wood

Geoff Davey
Sacramento County
Edward de la Rosa
E.J. De La Rosa & Co.
William Deyo
Nixon Peabody
Amy Doppelt
Fitch Ratings
Jay Goldstone
City of Pasadena

James Hamill
California Statewide
Communities Development
Authority
Steve Juarez
Getty Foundation
Kenneth Kurtz
Moody's Investors Service
Brian Mayhew
Metropolitan Transportation
Commission

Kathleen McDonough
Ambac Assurance Corp.
Terry McRoberts
US Bank
David Persselin
City of San Jose
Debra Saunders
Ambac Assurance Corp.
Eric Tashman
Sidley Austin Brown &
Wood

Sue Woo
Metropolitan
Transportation
Commission
Miriam Wright
JP Morgan

Pre-Conference Events

Strategies for Managing your Assets and Liabilities Workshop

The California Debt and Investment Advisory Commission (CDIAC) is pleased to join *The Bond Buyer* to present a pre-conference program focusing on asset management, offering valuable information on how to match long-term debt liabilities to agency shorter-range asset holdings. The role of the finance director and treasury manager becomes more complex as it becomes imperative that public officials understand the balancing act of managing cash flow, debt structures, and balance sheet items

Wednesday, September 21, 2005

8:30 am
REGISTRATION BEGINS

9:30 am
INTRODUCTION AND WELCOME

Executive Director of CDIAC

Michael Stanton
Program Manager
The Bond Buyer

10:00 – 11:30 am
OVERVIEW OF ASSET/LIABILITY MATCHING
AND PRIMARY STRATEGIES

A panel of experts will take participants through the concept of asset liability matching and discuss the importance of matching for risk reduction or elimination. An overview of definitions and examples will be included in the panel presentation. Concepts discussed include: cash flow matching, dedication, total immunization, partial immunization, duration matching, and active management. In addition, the speakers will delve into the objectives of asset/liability matching for pension funds, insurance liabilities, and debt service obligations.

Moderator:

Linda G. Louie
Education Program Manager
CDIAC

Kay Chandler
President
Chandler Asset Management

Jay M. Goldstone
Finance Director
City of Pasadena

Annette Kerber
Assistant Treasurer Tax Collector
County of San Bernardino

Craig Hughes
Investment Officer/Cash Manager
County of San Bernardino

11:30 am
LUNCHEON

Sponsored by: **STANDARD**
& **POOR'S**

Introduction:
Steven Zimmermann
Managing Director
Standard and Poor's

Keynote:
Dan McAllister
Treasurer Tax Collector
County of San Diego

1:00 pm – 2:15 pm
DEBT STRUCTURING OPTIONS FOR MANAGING LIABILITIES

Panel experts will take participants through various options in debt structuring and current tools to consider when striving to match assets and liabilities. In addition to traditional debt structuring, variable rate financing, swaps, and other advanced financing options will be explored and discussed.

Moderator:
José Cisneros
Treasurer Tax Collector
City and County of San Francisco

Julia Cooper
Deputy Finance Director
City of San Jose

George Majors
Managing Director
Bond Logistix, LLC

2:15 pm – 3:15 pm
CREDIT CONSIDERATIONS

This session discusses the many factors rating agencies and investors take into consideration when municipalities rework their debt and investment portfolios to close the gap between assets and liabilities. The panel will discuss what critical factors these individuals consider.

Moderator:
Lisa Marie Harris
Deputy Treasurer
County of San Diego

Ken Kurtz
Managing Director
Moody's Investors Service

Jeff Thiemann
Vice President
Charles Schwab

Steven Zimmermann
Managing Director
Standard and Poor's

3:15 pm
PROGRAM CONCLUDES

Registration Information:

The CDIAC pre-conference workshop is open only to registered attendees of The Bond Buyer California Public Finance Conference.

Workshop Fee: \$75

Register online at www.sourcemediaconferences.com
or call 800-803-3424.

Golf Tournament, Wednesday, September 21, 8:00 am Shotgun Start

La Costa Resort and Spa - North Course
2100 Costa Del Mar Road • Carlsbad, CA 92009

Jump start this year's conference at the fourth annual complimentary golf tournament. Network with your peers on the beautiful courses of the La Costa Resort and Spa. The fairways at La Costa are legendary and currently the host of the World Golf Championships - Accenture Match Play Championship.

Golf Outing Information:

- Must be a registered participant of the conference to participate
- Field is limited to the first 52 conference registrants to return entry form

For registration information, please contact Dan Tina at 212-803-8487 or email at daniel.tina@sourcemediacom.com. The deadline to register for the golf outing is August 31.



Sponsored by:

RADIAN



**STONE &
YOUNGBERG**

New Speakers are joining the agenda all the time!

Visit our website at www.sourcemediaconferences.com for the latest lineup

WEDNESDAY, September 21

2:45 CONFERENCE REGISTRATION

Sponsored by  JPMorgan

3:30 WELCOMING REMARKS

Conference Co-Chairs

Peter Taylor
Managing Director
Lehman Brothers

Mary Collins
Partner
Orrick Herrington & Sutcliffe

3:45 OPENING ADDRESS

Tom Campbell (Invited)
Finance Director
State of California

4:30 HOW TO SELL BONDS: A Debate

Facilitator:

Amy Resnick
Editor-in-Chief
The Bond Buyer

Daniel Wiles
Principal, Fieldman
Rolapp & Assoc.

Tony Hughes
Managing Director
Citigroup Global Markets

Terry Matsumoto
Executive Officer, Finance
Los Angeles MTA

The competitive-negotiated decision is the most fundamental lever an issuer controls in the process of selling its bonds. Hear some of the market's most experienced deal participants present their arguments for why issuers should choose one sales method over another – while veteran issuers and buyers stand by to dismantle the spin.

5:30 – 7:00 COCKTAIL RECEPTION

Sponsored by 

7:15 OPENING DINNER (by invitation)

Sponsored by 

THURSDAY, September 22

8:00 CONTINENTAL BREAKFAST; REGISTRATION CONTINUES

Sponsored by 

9:00 OUT OF THE WOODS? The California State Budget

Facilitator:

Steve Zimmermann
Managing Director
Standard & Poor's
Elizabeth Hill (Invited)
Director
Legislative Analyst's Office

The Schwarzenegger administration is not planning to rely on deficit financing to help balance its 2006 budget – the first time in three years the state would manage that feat. Is this evidence that the long-sought goal of fiscal stability is finally at hand, or a fluke of a temporary revenue bubble? Can the state finally afford to turn its attention to meeting its mounting backlog of infrastructure investments?

10:15 MORNING COFFEE BREAK AND NETWORKING OPPORTUNITY

Sponsored by  Banc of America Securities

10:45 THE COSTS OF RETIREMENT

Facilitator:

Robert Larkins
Managing Director
Lehman Brothers
Geoff Davey
Deputy County Executive
Sacramento County

Ira Summer
President
Public Pension Professionals

California governments were among the first in the nation to come to terms with the unfunded liabilities hidden in public pension funds, and were among the leaders in selling pension-obligation bonds to begin to address them. Now, as governments across the nation begin to tabulate the parallel liability for retiree health care, new deficits are being unearthed. Will they turn to bonds to deal with these liabilities, too? What lessons from POBs can be used to make these new issues more effective solutions?

11:30 THE 2005 BOND BUYER / MBIA LIVE MARKET SURVEY:

FISCAL POLITICS: What's Next?

Facilitator:

Jason Kissane
Head of the California Office
MBIA Insurance Corp.
Dan Walters
Political Columnist
Sacramento Bee

The political climate is more crucial to the market for California municipal bonds than it is almost anywhere else in the nation. And rarely have there been more political uncertainties shadowing the market. This panel is your chance to weigh in – using electronic keypads, cast your vote on questions like who will be the next state Treasurer and whether the Governor will run again. Then, see how the market's outlook compares with predictions from our all-star panel.

12:30 LUNCHEON FOR ALL PARTICIPANTS

Speaker

Hon. Bill Lockyer
Attorney General
State of California

2:00 - 3:45 CONCURRENT SESSIONS FOR

- General Obligation Bond Issuers
- Revenue Bond Issuers
- School Finance Specialists

See next page for details

3:45 AFTERNOON COFFEE BREAK AND NETWORKING OPPORTUNITY

Sponsored by  FGIC
Strength is our bond™

4:15 MANAGING CONSTRUCTION COST INFLATION

Brian Mayhew
CFO
Metropolitan Transportation Commission

Jeffrey Mouland
First Vice President
Ambac Assurance Corp.

When bids for rebuilding the Bay Bridge came in \$1 billion over budget, the public got a wake-up call to an emerging trend: The quick inflation of construction costs for municipal construction projects statewide. Learn what practical steps can issuers can take to minimize their exposure to this overheated market, plus hear a frank discussion about the tough political choices that have to be made when project costs begin rising: How do you answer to voters who have been promised specific projects when you can no longer afford them?

5:15 – 6:45 COCKTAIL RECEPTION

Sponsored by 

7:00 SPEAKERS' DINNER (by invitation)

Sponsored by 

Targeted content for your specialized needs

REVENUE TRACK

2:00 – 3:00

**'THERE BUT FOR THE GRACE OF GOD' –
Inside a Workout**

Facilitator

Terry McRoberts, *Managing Director*
US Bank

Few market participants anticipate a workout on the day a bond issue closes, but while rare, municipal defaults do happen, especially in revenue-backed sectors. Recognizing that contingency and planning ahead can mean the difference between a workout that leaves all participants happy and a string of unwanted surprises. Hear from people who've been there about what works.

3:00 – 3:45

KEEPING THE LIGHTS ON

Howard Cure, *Director*
Financial Guaranty Insurance Co.

Ron Vasquez, *CFO*
Los Angeles Department of Water & Power

Experts say the power-supply problems that plagued California in 2000 and 2001 may be lurking below the surface, ready to re-emerge as the economy shifts back into high gear. What role will the public power sector play in meeting that demand? What will happen to prices in the reformed power market if shortages emerge again?

GENERAL OBLIGATION TRACK

2:00 – 3:00

**IN THE SHADOW OF SAN DIEGO:
New Standards for Disclosure**

Facilitator

John McNally, *Partner*
Hawkins Delafield & Wood
Michael Aguirre, *City Attorney*
City of San Diego

The ongoing investigations into the City of San Diego's disclosures about its pension system have placed a spotlight on the condition of pension funds throughout the municipal market — even as a national discussion continues on the adequacy of traditional accounting standards for all defined-benefit plans, corporate and public. What does this mean for municipal issuers? How should pension liabilities be presented? How do underwriters and counsel due diligence the pension information?

3:00 – 3:45

**VARIABLE-RATE OPTIONS:
How to Get The Best Deal**

Facilitator

Harriet Welch, *Partner*
Squire Sanders & Dempsey
Juan Fernandez, *Deputy Treasurer*
State of California
Jerrold Gold, *Senior Vice President*
First Southwest Co.

Variable-rate debt sales are growing fast in the municipal market. But the mechanics of these deals are unlike other bond sales. What criteria should issuers consider when evaluating their options?

SCHOOL FINANCE TRACK

2:00 – 3:00

THE NEW POWERHOUSE: School Finance

Facilitator

Dawn Vincent, *Managing Director*
Stone & Youngberg
Mark Capell, *Vice President*
Financial Security Assurance

K-14 education has been the biggest beneficiary of Proposition 39's relaxed thresholds for voter approval of new bond financing. How are these increasingly active issuers being received by the market? What specific needs do they have? How much volume is on the horizon?

3:00 – 3:45

HOT TOPICS IN SCHOOL FINANCE

Facilitator

Amy Doppelt, *Managing Director*
Fitch Ratings
Jim Roth, *Director*
UBS Financial Services

School districts are constantly buffeted by competing financial and political goals. Find out how they are dealing with the fiscal fallout from programs like the Federal No Child Left Behind Act and the IRS' increased scrutiny of TRAN pools, as well as the refunding opportunities posed by the current historically low interest rates.

FRIDAY, September 23

7:45

CONTINENTAL BREAKFAST

Sponsored by  **Moody's Investors Service**

8:30

**FIRST CALIFORNIA GOLD RUSH
DRAWING -- \$1,500 Prize**

You must be present at the  booth to win

8:45

INSIDE THE "ECONOMIC BUBBLES"

Edward Leamer
Director

UCLA Anderson Forecast

China's roaring economy and the enduring strength of the American housing market have each had profound impacts on California's economy, but observers are increasingly worried that both sectors may have come too far, too fast. What are the economic fundamentals? How long can the good times last? What warning signs could predict the bubble's peak, and what fallouts should the public sector be prepared to face?

9:15

DEVELOPING THE ECONOMY WE WANT

Facilitator:

Lew Feldman
Partner
Pillsbury Winthrop
Edward Leamer
Director
UCLA Anderson Forecast
Ed de la Rosa
President
E.J. De La Rosa & Co.

Given the global economic climate, what substantive steps can the state take to make its economy — and, in turn, its public finances — as stable as possible. Our panel of experts from a wide range of perspectives will discuss the policies and decisions that have helped craft the economy we see today and discuss what role, if any, the bond market can play in charting a different course forward.

10:30

**MORNING COFFEE BREAK AND
NETWORKING OPPORTUNITY**

Sponsored by  **STANDARD
& POOR'S**

10:45

**SECOND CALIFORNIA GOLD RUSH
DRAWING -- \$2,500 Prize**

11:00

TRIBAL GAMING

Facilitator

Jeffrey Lamb
Vice President
JP Morgan Chase
Jennifer Lerch
Director
ACA Capital

After revolutionizing life in many of California's rural counties, Native American gaming operations are moving closer to the state's urban areas. What will the new facilities mean for the infrastructure demands in the communities they are moving into, and how will the new competition impact the "first-generation" facilities that are already up and operating. Plus, a look at the status of the state's plans to securitize revenues from compacts with gaming tribes — will the promised revenues for transportation investments finally materialize?

SPONSORSHIPS AND EXHIBIT OPPORTUNITIES

The Bond Buyer Conferences are attended by senior-level municipal market participants. Our events allow you to present your product or service and communicate its benefits to your target audience in forums tailored for relationship building and purchasing decisions. We organize our conferences to provide numerous networking opportunities and encourage you to capitalize on the opportunity to have meaningful interactions with issuer officials and other municipal market professionals. The Bond Buyer Conference team will work with your company to create a sponsorship package that best fits your needs.

For Sponsorship Information, please call Susan Alexander at 212-803-8352 or email at susan.alexander@sourcemediaconferences.com or Deborah Jack at 212-803-8523 or email at deborah.jack@sourcemediaconferences.com

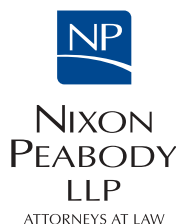
THANKS TO OUR SPONSORS

LEHMAN BROTHERS

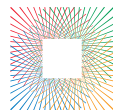
Lehman Brothers, an innovator in global finance, serves the financial needs of corporations, governments and municipalities, institutional clients, and high net worth individuals worldwide. Founded in 1850, Lehman Brothers maintains leadership positions in equity and fixed income sales, trading and research, investment banking, private investment management, asset management and private equity.



Orrick has been the top-ranked bond counsel firm in California for almost a century. We provide reliable, cost-effective, innovative services and solutions for all types of public finance matters. For additional information about our public finance practice, please visit our website at www.orrick.com or contact us at publicfinance@orrick.com.



THANKS TO OUR SPONSORS



The BANK
of NEW YORK



Moody's Investors Service



E. J. DE LA ROSA & CO., INC.
INVESTMENT BANKERS



Quateman & Zidell LLP
Attorneys at Law



WACHOVIA

MEDIA SPONSOR

THE BOND BUYER

THE DAILY NEWSPAPER OF PUBLIC FINANCE
www.bondbuyer.com

The Bond Buyer is the only daily newspaper committed to serving the municipal industry, and the newly redesigned Bond Buyer Online brings this commitment to the Internet with real-time updates. Read by issuers, underwriters, institutional investors, bond counsel, credit enhancers, rating agencies, trustees and more, *The Bond Buyer* and The Bond Buyer Online provide complete market coverage, concise commentary, a new-issue calendar, in-depth statistical data, and so much more. For more information on *The Bond Buyer* and The Bond Buyer Online, please call 800-982-0633.

SAVE THE DATE:

16th Annual California Public Finance Conference
September 24 -27, 2006
Hilton San Francisco • San Francisco, CA
Check website for details.

ABOUT THE VENUE

La Costa Resort and Spa

La Costa Resort and Spa is a legendary resort known for its superb guest rooms and meeting space, nestled amidst the beautiful coastal climate of Carlsbad, California. With 474 guest rooms to choose from, all decorated in beautiful Spanish-style theme, guests will lose themselves in comfort and style. La Costa Resort and Spa also boasts the finest in golf and tennis facilities, with two championship golf courses and twenty-one tennis courts on more than 400 lush green acres.

www.lacosta.com





CALIFORNIA

PUBLIC FINANCE CONFERENCE

September 21-23, 2005

La Costa Resort and Spa • Carlsbad, CA

PAYMENTS

Please make checks payable to SourceMedia and include the name(s) of the attendee(s) on the face of the check. We accept American Express, Diners Club, Discover, Visa, and MasterCard. Registration fees include all breakfasts, lunches, refreshment breaks, receptions and a copy of the conference workbook. Full Payment must be received 14 days prior to the event.

HOTEL ACCOMMODATIONS

SourceMedia has secured a block of rooms at a special discounted rate. Be sure to mention that you are a Bond Buyer California Public Finance Conference event participant. Rooms will be available on a first come first serve basis. Please make your reservations by **August 12, 2005**.

VENUE: LA COSTA RESORT AND SPA
2100 COSTA DEL MAR ROAD
CARLSBAD, CA 92009

PHONE: 800-854-5000

WEB: WWW.LACOSTA.COM

ROOM RATE: \$175 SINGLE/DOUBLE

ATTIRE: BUSINESS CASUAL



The Bond Buyer is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final

authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN, 37219-2417.

Telephone: 615.880.4200 | Web site: www.nasba.org
Course Level: Intermediate | Anticipated CPE Credits: 9.0

The Bond Buyer is an MCLE provider approved by The State Bar of California. Anticipated credits 9.0. Provider number: 3645

DISCLAIMER: We reserve the right to make changes or cancel panels when conditions beyond our control prevail.

CANCELLATION/SUBSTITUTION POLICY: Substitutions may be sent at any time. All cancellations will be subject to a \$200 administration fee. Cancellations must be received in writing 30 days prior to the event in order to receive a refund. No refunds will be issued after that date. Any cancellations received after this date will be issued a letter of credit to attend a future Source Media Inc. event. All requests for letters of credit must be received no later than the last day of the conference. No letters of credit will be issued after this date. Letters of credit may be applied to the original registrant or another member of your organization for 12 months following the conference. Once a letter of credit is redeemed for an event it cannot be reissued. This applies to paid attendees only and does not include sponsors and exhibitors.

4 Easy Ways to Register

WEB register online at www.sourcemediaconferences.com

FAX your completed registration form to 800-250-1811 or 212-803-8515

PHONE in your registration to 800-803-3424 or 212-803-6093

MAIL your completed registration form and payment to:

SourceMedia Inc., C&E, P.O. Box 71911, Chicago, IL 60694-1911

NAME

TITLE

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

E-MAIL

NAME AS IT SHOULD APPEAR ON BADGE

Charge my credit card: ☐ American Express ☐ Diners Club ☐ Discover ☐ MasterCard ☐ Visa

CARD NUMBER

EXP. DATE

SIGNATURE

☐ Check Enclosed: Make checks payable to SOURCE MEDIA INC., C&E. Mail checks with completed registration form to: Source Media Inc., C&E, P.O. Box 71911, Chicago, IL 60694-1911

Registration Rates*

Quantity	Expires 8/12/05	Expires 9/9/05		
_____ Issuer	\$195	\$245	Standard	Subtotal
_____ Institutional Investor	\$345	\$395	\$ 295	
_____ Other Professionals	\$845	\$895	\$ 445	
_____ CDIA Workshop**			\$ 945	
			\$75	
			TOTAL	

*Onsite registration rate will be an additional \$100. Final pricing status for participants is subject to verification.

**You must be a registered attendee of the conference to attend workshop.

9429K

SourceMedia Inc.
One State Street Plaza, 27th Floor
New York, NY 10004

PRESORTED
FIRST CLASS MAIL
U.S. POSTAGE
PAID
BRONX, NY
PERMIT NO. 8898